Contractor Opening No.: ITC/CIC/74/2022

Date: 12 December 2022

The International Trade Centre is looking for a:

**Gender and Agribusiness Consultant - Women and Trade Programme**

<table>
<thead>
<tr>
<th>Division/Section:</th>
<th>Division of Sustainable and Inclusive Trade – Women, Youth and Vulnerable Communities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of assignment:</td>
<td>International Consultant</td>
</tr>
<tr>
<td>Type of contract:</td>
<td>Daily Based</td>
</tr>
<tr>
<td>Duty Station:</td>
<td>Geneva, Switzerland (with potential travel to project countries)</td>
</tr>
<tr>
<td>Duration of assignment:</td>
<td>60 working days (January 2023 to June 2023)</td>
</tr>
<tr>
<td>Application period:</td>
<td>12.12.2022 – 08.01.2023</td>
</tr>
</tbody>
</table>

**Terms of Reference**

**BACKGROUND**

The International Trade Centre (ITC) is a joint agency of the United Nations and World Trade Organization based in Geneva. ITC’s mission is to enable small business export success in developing and transition- economy countries, by providing, with partners, sustainable and inclusive development solutions to the private sector, Business Support Organisations (BSOs) and policymakers.

The International Trade Centre launched the SheTrades initiative to create an ecosystem of integrated solutions that empower women economically through greater integration in trade and investment. The Initiative ensures that the right capacities and conditions are present for women to trade and that they are supported by an ecosystem of market partners and effective support organizations. At the same time, SheTrades works to remove inequalities in the trade policy space that hinder women’s participation.

The SheTrades Initiative is currently implementing various projects (e.g. in West Africa, Uganda, Rwanda, Pakistan) to improve women’s access to services and inputs, create jobs and increase their benefit from market linkages in specific sectors such as cashew, cassava, shea, horticulture and coffee. The projects focus on engaging with public and private extension providers to tackle gender-based constraints in agricultural value chains, improve economic decision making at the farming household and business operations for value chain operators (processors, traders) for increased resilience and sustainability of agricultural value chains and women’s economic empowerment.

The consultant will support various projects by providing technical advisory services to implement context and sector specific gender sensitive or transformative agricultural value chain approaches and deliver practical tools for agri-food service providers and value chain operators for increased gender equality and women’s economic empowerment in their supply chains.

**DUTIES AND RESPONSIBILITIES**

Under the supervision of the Associate Expert of the SheTrades West Africa project in Geneva under the overall supervision of the Head of the Women and Trade programme, the consultant is expected to conduct the following tasks:

- Support coordination of activities to roll out gender mainstreaming, gender-sensitive or transformative approaches in agricultural value chains based on ITC toolkits and approaches.
This includes providing technical inputs to training resources, technical reports, and funding proposals; delivering presentations; and coordinating internal and external stakeholders
- Conduct awareness raising and technical training as ToTs to business support organisations, service providers and private sector partners based on ITC training materials
- Conduct assessments to identify constraints, opportunities and recommendations for the inclusion and participation of women in higher value chain segments, based on ITC toolkits and approaches
- Provide technical advice to adapt ITC toolkits and approaches to local contexts and specific agricultural value chains, as well as incorporate aspects of food security, natural disaster resilience and overall value chain competitiveness in ITC existing training materials
- Support agribusiness platforms to promote, advise and jointly agree on gender transformative actions for increased resilience and sustainability of targeted sector

EXPECTED OUTPUTS AND TIMELINE

- Adjusted training materials for selected sectors and partners submitted and gender transformative approach contextualized for selected project components (April 2023)
- Submit final report on implemented activities (June 2023)

EXPERIENCE REQUIRED

- At least 3 years of relevant work experience in developing and applying gender transformative value chain approaches in agribusiness or agricultural value chain development
- Experience of working directly with development institutions, the private sector or public institutions on gender equality and women’s economic empowerment in developing countries

EDUCATION

- Advanced degree (MA/MSc or other) in International Economics, International Trade, Gender, Development Studies, Social Science or related field.

SKILLS AND COMPETENCIES

- Strong interpersonal and team skills, with ability to work with individuals from diverse backgrounds and cultures is desired
- Well organized, strong analytical skills, creative thinker, innovative, demonstrated personal initiative, stress tolerance, integrity and ethics;
- Excellent problem-solving skills, with the ability to work independently.
- The ability and willingness to travel internationally is required
- Ability to keep tight deadlines
- Computer literate in MS office applications (PowerPoint, Excel and Word)
- Excellent oral and written communication skills, with report writing experience
- Well organized, strong analytical skills, creative thinker, innovative, demonstrated personal initiative, stress tolerance, integrity and ethics;

LANGUAGES

- Proficiency in English
- Knowledge of French is an asset